**INNOVATE UK GLOBAL BUSINESS INNOVATION PROGRAMME**

**APPLICATION FORM**

**About the Global Business Innovation Programme:** The Global Business Innovation Programme brings together cohorts of up to 15 innovative UK businesses (up to 250 employees) looking to grow and scale globally. Each focuses on a specific country and technology or sector area and enables the businesses to build collaborations and partnerships and explore innovation opportunities.

The Global Business Innovation Programmes are not about trade and export, but on helping innovative UK businesses tap into complementary knowledge, skills, facilities, in the chosen country and building understanding, insight, collaborations, partnerships and networks to enable businesses to grow and scale globally.

Each Global Business Innovation Programme lasts up to 12 months and is structured around three phases:-

* ﻿﻿**Getting ready for the market:** Pre-visit briefing workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and training on how to improve your pitch and articulate your value proposition.
* ﻿﻿**Visiting the market:** Explore the innovation opportunities first-hand through meeting with key companies and research organisations and potential collaborators and partners through pre-arranged meetings and organised matchmaking
* ﻿﻿**Exploiting the opportunity:** An exploitation workshop and one-to-one support from an Innovate UK Business Growth (previously known as Innovate UK EDGE) Innovation and Growth Specialist to follow up and take advantage of the opportunities identified.

By applying for a place on this initiative, businesses commit to participating in all three phases to maximise the opportunities for the business and public investment. An individual senior person from the business will be expected to participate in all activities and should be the named applicant.

Successful businesses will have a designated Innovate UK Business Growth Innovation and Growth Specialist to support them for the duration of the Global Business Innovation Programme, including developing an action plan to capitalise on the opportunities identified. You will be expected to work with the Innovate UK Business Growth Specialist throughout the length of the initiative.

Innovate UK will fund and organise flights, accommodation, and in-market travel and conference fees for successful applicants on the innovation visit to the country. On acceptance to the Global Business Innovation Programme, a commitment fee of £1000 (ex VAT) will be obtained from each successful company which will be returned after their involvement in all activities. Non-attendance of any part of the initiative after formal acceptance may result in forfeiting some or all of the fee. You will be sent a link to pay your deposit in order to confirm your place once you have been formally accepted.

**Section 1: Applicant Information**

**Contact Information**

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| **Applicant Name\***  |   |
| **Position**  |   |
| **Email**  |   | **Phone**  |   | **ext.**  |   |

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| \*This should be a senior person from the business who will be involved in all stages of the Programme.   |   |

**Company Information**

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| **Company Name**  |   |
| **Company address**  |   |
| **Company postcode**  |   |
| **Company Registration No.**  |   |
| **Website**  |   |
| **Number of Employees**  |   |
| **Annual Turnover**  |   |
| **Company Stage**  | **Pre-Seed/Seed/Early stage/Growth/Scale**  |  |

**Section 2: Applicant Questions**

**All questions are mandatory, if unanswered your application is considered incomplete and will not be considered.**

*(Question numbers below match the online form)*

14. How does your application fit with the scope of this Global Business Innovation Programme? (1000 characters max)

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15. Please give a short description of the new product and/or services your business is developing.  What is Innovative about it? (1000 characters max)

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16. What stage is your product and/or service? (e.g. Pre – R&D, early R&D, prototyping/testing or full product in market) (1000 characters max)

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17. Please describe your target market and the likely fit of your product/service?  Who will buy the product/service? How large is the (global) market? What is your route to market? (1000 characters max)

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18. How globally active is your business currently?  Please indicate which market or markets your business is currently active in. (1000 characters max)

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19. Why are you specifically interested in working with the country that is the focus for this Global Business Innovation Programme? (1000 characters max)

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20. Given that this Programme is looking to help companies build collaborations and partnerships, are there any specific companies, universities or other organisations you would be keen to meet with as part of the Programme?  If so, please state why. (1000 characters max)

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21. What does your business want to gain by participating in this Global Business Innovation Programme? How are you going to grow and scale your business as a result of participating in the Programme? (1000 characters max)

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22. What do you see are your main barriers to innovation and/or internationalisation? (1000 characters max)

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23. How are you going to embed the knowledge gained from this Programme into your business? E.g. Resources, strategies, budgets, etc. (1000 characters max)

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24. Please highlight if you have previously participated in a Global Business Innovation Programme or benefited from other Innovate UK programmes or funding or support through Innovate UK Business Growth (previously known as Innovate UK EDGE). If you have, please indicate how you have exploited the involvement. (1000 characters max)

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**Section 3: Equality, Diversity and Inclusion survey**

25. Do you consider yourself to have a disability?

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| --- | --- | --- |
| **Yes**  | **No**  | **Prefer not to say**  |

 26. If yes, please specify below

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27. Do you have any caring responsibilities? If yes, please tick all that apply

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| --- | --- | --- |
| **None/Prefer not to say**  | **Primary carer of a child/children (under 18)**  | **Primary carer of disabled child/children**  |
| **Primary carer of disabled adult (18 and over)**  | **Primary carer of older person**  | **Secondary carer (another person carries out the main caring role)**  |

28. What is your religion or belief?

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| --- | --- | --- |
| **No religion or belief**  | **Buddhist**  | **Christian**  |
| **Hindu**  | **Jewish**  | **Muslim**  |
| **Sikh**  | **Prefer not to say**  | **If other religion or belief,** **please write in:**   |

**Section 4: Subsidy control**

The innovation growth and scaling advisory and support services delivered as part of Innovate UK Business Growth, including the Global Business Innovation Programme, are deemed to be a subsidy. Businesses selected to participate in a Global Business Innovation Programme will be in receipt of subsidy (below £10,000) and details of this will be held centrally by Innovate UK Business Growth.

**Section 5: Terms and Conditions**

**TERMS & CONDITIONS**

If your application is successful you will be expected to pay a £1000 (excluding VAT) refundable deposit prior to attending the Pre-visit briefing.  The deposit will be returned to you at the end of the Global Business Innovation Programme - 6 months following the innovation visit. If you are successful, you will be expected to sign an agreement to this effect.

If your application is successful and you fail to participate in all activities, including the exploitation phase for up to 6 months post the innovation visit, your deposit may not be refunded.

*As the applicant, I support the statements as described above and acknowledge I have read all supporting documentation related to the Global Business Innovation Programme application form*

By submitting this application you are agreeing to the above.

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| **Applicant Name and Title** | **Date** |

**PRIVACY POLICY**

We take your data very seriously and are committed to the privacy and security of it. [Our Privacy Statement](https://www.innovateukedge.ukri.org/privacy-notice) explains the types of personal data we may collect about you and how we’ll store and handle that data, and keep it safe.

**WITHDRAWL OF SUPPORT**

UK Research and Innovation (UKRI) reserve the right to withdraw support at any time even after you have been accepted onto the programme. If your company is deemed to be ineligible for support due to any information that may become available to UKRI after the date of acceptance, you will be notified immediately and the commitment fee refunded to you within 7 business days of the letter of notice.